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[pcMagic](#) is proud to be associated with this project to promote locally owned business and community groups, in keeping with our goal to "help clients harvest the web".

[pcMagic](#) specialises in website design and creation, which embraces a contemporary style, while ensuring the marketing of the company remains the guiding factor in structure and presentation. Creating fully functioning online shop for clients to sell their products on the internet is a mainstay of our commercial activity. Do ask us for a competitive quotation.

Run a Google search for "website design truro" and you will realise that [pcMagic](#) is able to offer a first class SEO (Search Engine Optimisation) service. Try a similar search for your own business, without using the name of your company. If you do not show up in the first 10 websites listed - call us to talk about your options and find out how little the Stage One Search Engine Optimising package will cost you.

Many businesses need to maintain a marketing budget for advertising on other companies websites. It is not unusual to discover that our clients have little awareness of the cost effectiveness of their advertising spend. A relief to know that help is at hand from pcMagic in the form of a Marketing Budget Analysis, which will advise you where your website visitors are coming from, how much each "hit" costs you and where you might best spend you next year's budget. You could easily find the small fee we charge pays for itself many times over by removing ineffective advertising and replacing it with cost effective alternatives.

Website Upgrade Even websites which were commissioned only 12 months ago can seem dated and inefficient in generating leads and sales for your business. As a group of freelance designers, you will find we are remarkably reasonable when it comes to quoting you a guaranteed price for our services.

If your website suffers from any of the following ailments, give us a call to discuss your options and how you site could be improved...

- site slow to load

- visitor has to navigate down the page
- text line more than 40 characters long
- type of business not instantly recognisable
- no bullet point list of products and services
- heading uses more than 20% of depth
- page doesn't fill width of page

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